



ST. MARY'S ACADEMY

550 Wellington Crescent, Winnipeg MB, R3M 0C1

204-477-0244

www.smamb.ca

SMA Strategic Plan 2026-2031 Request for Strategic Planning Consulting Service Proposals

Issued by:

St. Mary's Academy

550 Wellington Crescent

Winnipeg, MB R3M 0C1

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Deadline for Proposal submissions: September 26, 2025

Introduction

St. Mary's Academy (SMA) is an independent, non-profit Catholic school for young women in Grades 7-12, rooted in the tradition of the Sisters of the Holy Names of Jesus and Mary. Our mission is to nurture young women in spirit, mind, and body so that each student reaches her full potential as an individual created in God's image.

SMA's legacy of learning, faith, and service has changed the lives of thousands of students over the last 156 years, empowering them to become confident and considerate leaders and to use their gifts and abilities in the service of others.

St. Mary's Academy is seeking proposals from qualified consultants or firms to lead the development of a new **Strategic Plan** that will guide the Academy's priorities and initiatives over the next five years.

Find out more at [SMA website](http://www.smamb.ca).

Background

St. Mary's Academy is governed by a Board of Directors, and supported by the SMA Foundation. The school community includes students, faculty, staff, alumnae, parents, the SMA Stewardship and Members of the Civic Corporation. The most recent strategic plan was grounded in our Mission, Vision and Values - **Leading, Learning and Legacy** – and identified five key goals: **Identity, Academics, Learning and Innovation, Well-Being, Governance and Leadership and Stewardship**. The new strategic plan should build on this foundation, reflect the evolving needs of our students and broader community, and remain aligned with our Catholic identity and mission.

A community of learning, faith and service

Submission Guidelines

Interested consultants or firms must submit a proposal that includes the following:

- **Description of Services:** A detailed explanation of the approach, methodology, and services to be provided.
- **Consultant Profile:** A curriculum vitae (CV) or company profile highlighting relevant qualifications and experience.
- **Relevant Experience:** A list of past clients and references for similar strategic planning projects. Samples of past work an asset but not required.
- **Budget:** A detailed budget outlining the costs associated with the project, including fees, and any other expenses.

Evaluation Criteria

Proposals will be evaluated based on the following criteria:

- **Relevant Experience and Past Performance:** Demonstrated success in strategic planning, particularly in educational and/or non-profit settings.
- **Alignment with SMA's Mission and Values:** Understanding of the school's Catholic identity and educational philosophy.
- **Approach and Methodology:** Clarity, feasibility, and inclusiveness of the proposed process.
- **Cost:** Overall value and cost-effectiveness of the proposal.

Note:

St. Mary's Academy reserves the right to accept or reject any proposal, regardless of cost, and is not obligated to award the contract to the lowest bidder. All costs associated with the preparation and submission of proposals are the sole responsibility of the applicant and will not be reimbursed by the Academy.

If you have questions or require clarification on this project, please contact the President, Michelle Klus at president@smamb.ca

Please email final submissions to:

Michelle Klus

President

president@smamb.ca

204-478-6032

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